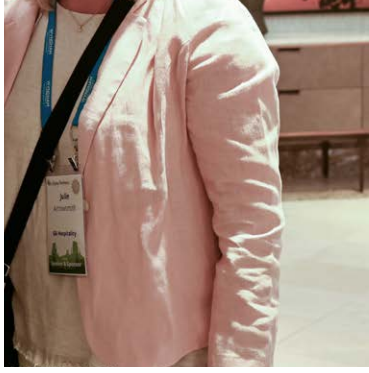
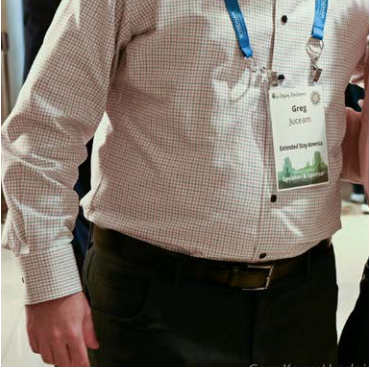
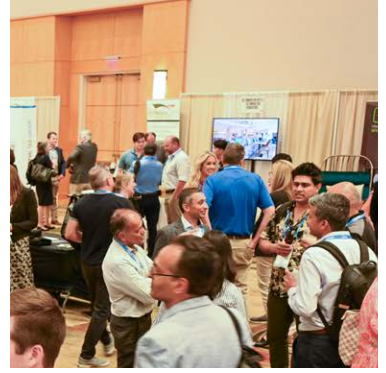


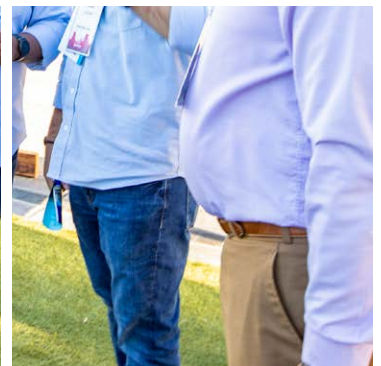
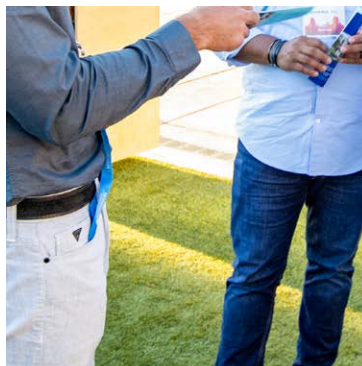
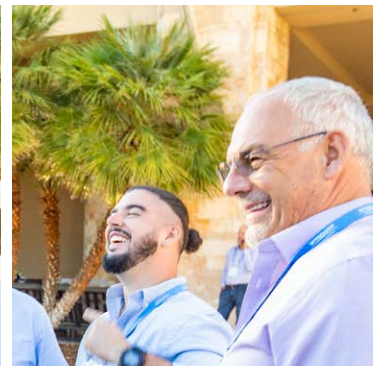
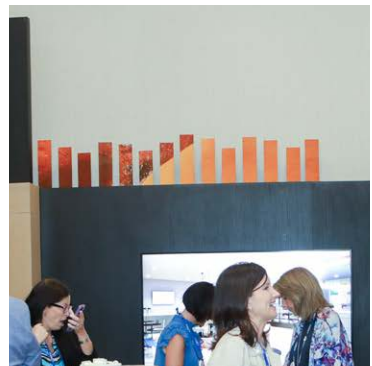
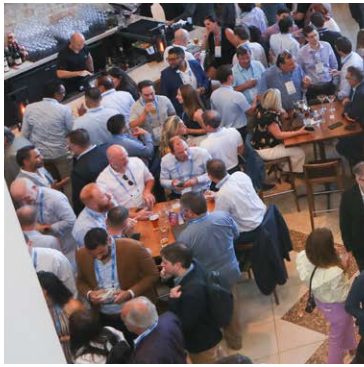
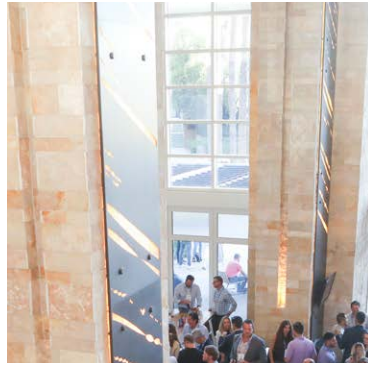
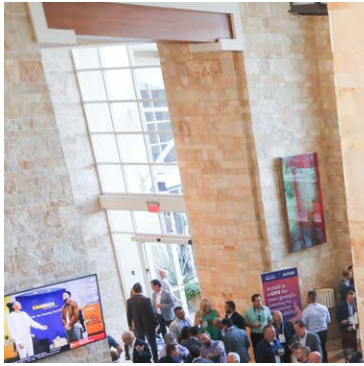


29th Annual  
 *The Lodging Conference*  
 October 7<sup>th</sup>-10<sup>th</sup>, 2024

**The Hotel Industry's Premier  
 Development Conference for  
 Real Estate, Finance,  
 Construction and Franchising**  
**Sponsor & Exhibitor Information**







# 5-Star Venue and Enhanced Sponsorship Opportunities for the 29th Annual Lodging Conference.



Dear Colleague,

We look forward to seeing you at the 2024 Lodging Conference on October 7th-10th, 2024.

This past year, we were honored to have over 2,750 executives in attendance at our 2023 Lodging Conference, which was our largest conference in our 28 year history, and it was great to see everyone networking and doing business once again!

Our home of the JW Marriott Desert Ridge Resort & Spa once again received rave reviews from our attendees. With dozens of large areas both inside and outside, this venue once again proved to be a spectacular property to hold meetings, make new contacts, and spend time with existing clients and colleagues.

In addition, with two championship golf courses, tennis, pickleball, our lazy river race, a luxury gym and spa, and hiking nearby, there are plenty of ways for you to relax and have fun.

Exhibits and sponsorships are limited and we did sell out early last year so we encourage you to sign up early!

See you in Phoenix,

Harry Javer,  
CEO, Founder and Producer  
The Lodging Conference



# LODGING CONFERENCE SPONSORS

## Platinum Sponsors



## Gold Sponsors



# JW Marriott Desert Ridge – Resort Map



## RESTAURANTS & LOUNGES

- 1 Tia Carmen (1st Floor)
- 2 Just A Splash Bar & Grill
- 3 MERITAGE, an Urban Tavern
- 4 Starbucks®
- 5 twenty6 (1st Floor)
- 6 Spa Bistro
- 7 Kembara (1st Floor)

## GUEST SERVICES

- 26 Lobby
- 27 Front Desk / Concierge
- 28 FedEx Office
- 29 Go Rentals
- 30 Club Membership Office
- 31 Laundry / Microwaves (4th Floor)
- 32 Internet Cafe

## RETAIL STORES

- 33 Shops
- 34 Spa Boutique
- 35 Golf Shop
- 36 Splash Shop
- 37 Racquet Shop

## RECREATION & AMENITIES

- 8 Pools
- 9 Lazy River
- 10 Griffin Bay
- 11 Griffin Club (4th Floor)
- 12 Wildfire Golf Club
- 13 Revive Spa
- 14 Spa Fitness Center
- 15 Canyon Creek Day Suites
- 16 Tennis Center / Bike Rental
- 17 Tennis Courts
- 18 Pickleball Courts
- 19 Desert Botanical Garden
- 20 Chef's Organic Garden
- 21 Hot Tubs
- 22 Isla del Sol
- 23 Family Escape (1st Floor)
- 24 Griffin Gamezone
- 25 Sage Court

## FUNCTION SPACE

- 38 Boardrooms
- 39 Desert Conference Suites
- 40 **Grand Canyon Ballroom**
- 41 **Grand Saguaro Ballroom**
- 42 **Grand Sonoran Ballroom**
- 43 Pinnacle Peak Conference Rooms
- 44 **Wildflower Ballroom**
- 45 Ballroom Lawn
- 46 Isle of Capri
- 47 Sunset Lawn
- 48 Capri Private Dining Room
- 49 Tierra Madre Lawn
- 50 Desert Kivas

- ★ ATM
- Smoking Areas
- ▲ Elevators
- ▲ ♿ ADA Elevator Access to Lower Levels
- ◆ 12 Elevator to 1200's Guestrooms / Isle of Capri Access
- ◆ 16 Elevator to 1600's Guestrooms (Mezzanine Level)



# Meeting Rooms

JW Marriott Desert Ridge





# The Lodging Conference at the JW Marriott Desert Ridge – Sponsor / Exhibitor Options

2024 Lodging Conference	Complimentary delegate passes (regularly \$2,595 per person)	Speaking Opportunity*	Sponsorship logo / link placement in email blasts	Logo placement in dozens of trade ads totaling millions of imprints from June to September	80 word profile	Sponsorship / logo placement displayed on all conference materials, signs and banners prior to and during The Lodging Conference	Company link / logo on conference website	One Digital Ad in The Lodging Conference eSourcebook and on-site digital display	List of attendees prior to the conference (does not include emails)	Opportunity to book a meeting room if available (see pages 10-19) <small>(cost of meeting room is not included in sponsor or exhibitor cost)</small>	Your logo on signage and napkins at your sponsored event	Your logo on one of our conference items such as: Notepads, Pocket Guide, etc.	One properly sized exhibit booth	A Listing in the Exhibitor section of the conference website	Cost**
<b>Sponsor-at-Large</b>	3 passes	Best efforts	•	•	•	•	•	•	•	•					<b>\$17,000</b>
<b>Refreshment/Meal Break Sponsor</b> <small>(co-sponsorship)</small>	4 passes	Best efforts	•	•	•	•	•	•	•	•	•				<b>\$19,000</b>
<b>Dinner / Cocktail Party Sponsor</b> <small>(co-sponsorship)</small>	4 passes	Best efforts	•	•	•	•	•	•	•	•	•				<b>\$20,000</b>
<b>Exclusive Sponsorship</b> <small>(contact for available options)</small>	4 passes	Best efforts	•	•	•	•	•	•	•	•		•			<b>\$21,000</b>
<b>Exhibit Booth - Standard Size</b> <small>(10' W x 8' L)</small>	3 passes							•	•	•			•	•	<b>\$18,000</b>
<b>Exhibit Booth - Double Size</b> <small>(20' W x 8' L)</small>	6 passes							•	•	•			•	•	<b>\$34,000</b>
<b>Exhibit Booth - Premier Size</b> <small>(20 W x 16' L)<sup>1</sup></small>	12 passes							•	•	•			•	•	<b>\$62,000</b>
<b>Grand Canyon Meeting Rooms 1-5 / 9-13</b> <small>(25' W x 38' L each) (Only Available to Platinum Sponsors)</small>								•	•	•			•	•	<b>\$9,000 for 3 days</b>

\* If there is an appropriate speaking opportunity for your company, your speaker's pass will be counted against your total number of passes (so as an example, for a Sponsor-at-Large of your three complimentary delegate passes, two will be attendee passes and one will be your speaker's pass for a total of three passes).

\*\* If payment is recieved after March 15<sup>th</sup>, 2024, then the cost will increase by an additional \$1,000

To offer you maximum exposure to our attendees, many of our refreshments and meals take place in the exhibit hall. Exhibit booth is a fully carpeted empty exhibit space (tables, chairs, electrical, etc are not included in the cost of the exhibit booth).

<sup>1</sup> Located within the Foyer.

**All sponsor and exhibit packages include the opportunity to book several guest rooms at The JW Marriott Phoenix Desert Ridge Resort before the room block opens to the general public**  
(Signed agreement must be received prior to January 31st to take advantage of this benefit)

To create a customized package, please contact: [brent@lodgingconference.com](mailto:brent@lodgingconference.com) or call 310-663-0623.

# Luxury Suite (Parlor)

- 12 Available
- 896 square feet
- 116 square foot balcony
- Furnished terraces
- Accommodates up to 16 people for a meeting with furniture rearranged
- All Luxury Suites connect to rooms with a king size bed and double beds on either side
- Plasma Screen TV's with VGA connection
- Pull-out sofa bed (in select rooms)
- Luxury oversized bathroom with granite counters, oversized tub, and separate walk in shower
- Room amenities feature robes, hair dryer, iron/ironing board, and coffee maker
- In-room safe, mini fridge, and wet bar area



JW MARRIOTT  
DESERT RIDGE RESORT & SPA



# Luxury Suite Locations

E = Elevator

GOLF

BALLROOMS

SPA

E

3424  
4424  
5424

Section 4

3423  
4423  
5423

3222  
4222  
5222

Section 2

3221  
4221  
5221

E

Section 3  
Lower Lobby

Upper Lobby  
(2<sup>nd</sup> Floor)

E

E

Section 5

Section 1

E

E

# Executive Suite

- 39 Available
- 896 square feet
- 116 square foot balcony
- Furnished terraces
- Accommodates up to 20 people
- Select rooms have a connecting room with two double beds
- Split design with main bedroom and separate living room
- 2 Plasma Screen TV's with VGA connection
- Pull-out sofa bed (in select rooms)
- Luxury oversized bathroom with granite counters, oversized tub, and separate walk-in shower
- Room amenities feature robes, hair dryer, iron/ironing board, and coffee maker



JW MARRIOTT  
DESERT RIDGE RESORT & SPA



# Executive Suite Locations

**E** = Elevator

GOLF

BALLROOMS

SPA

**Abbreviations:**

ADA - ADA Compliant

EX - Extended Patio

GC - Proximity to Griffin Club Lounge

M - Mezzanine Level (2<sup>nd</sup> Floor)

T - Triangle Floor Plan due to Junction of Wings

3453  
4453  
5449 EX

2254  
3254  
4254  
5250 EX

3406  
4406  
5406

2222  
2205  
3205  
4205  
5205

1221  
2221

3509  
4509  
5509  
6509

3521 T  
4521 T  
5521 T  
6521 T

3515  
4515  
5515  
6515

3571 ADA  
4571  
5571

Section 3  
Lower Lobby  
Upper Lobby  
(2<sup>nd</sup> Floor)

3110  
5110

3116  
5116

3122 T  
4122 T GC  
5122 T  
6122 T

Section 5

Section 1

3146  
4146 GC  
5146

1166  
1183  
1668  
1683  
2166  
2183  
3166  
3181  
4166  
4183 GC

# Hospitality Suite

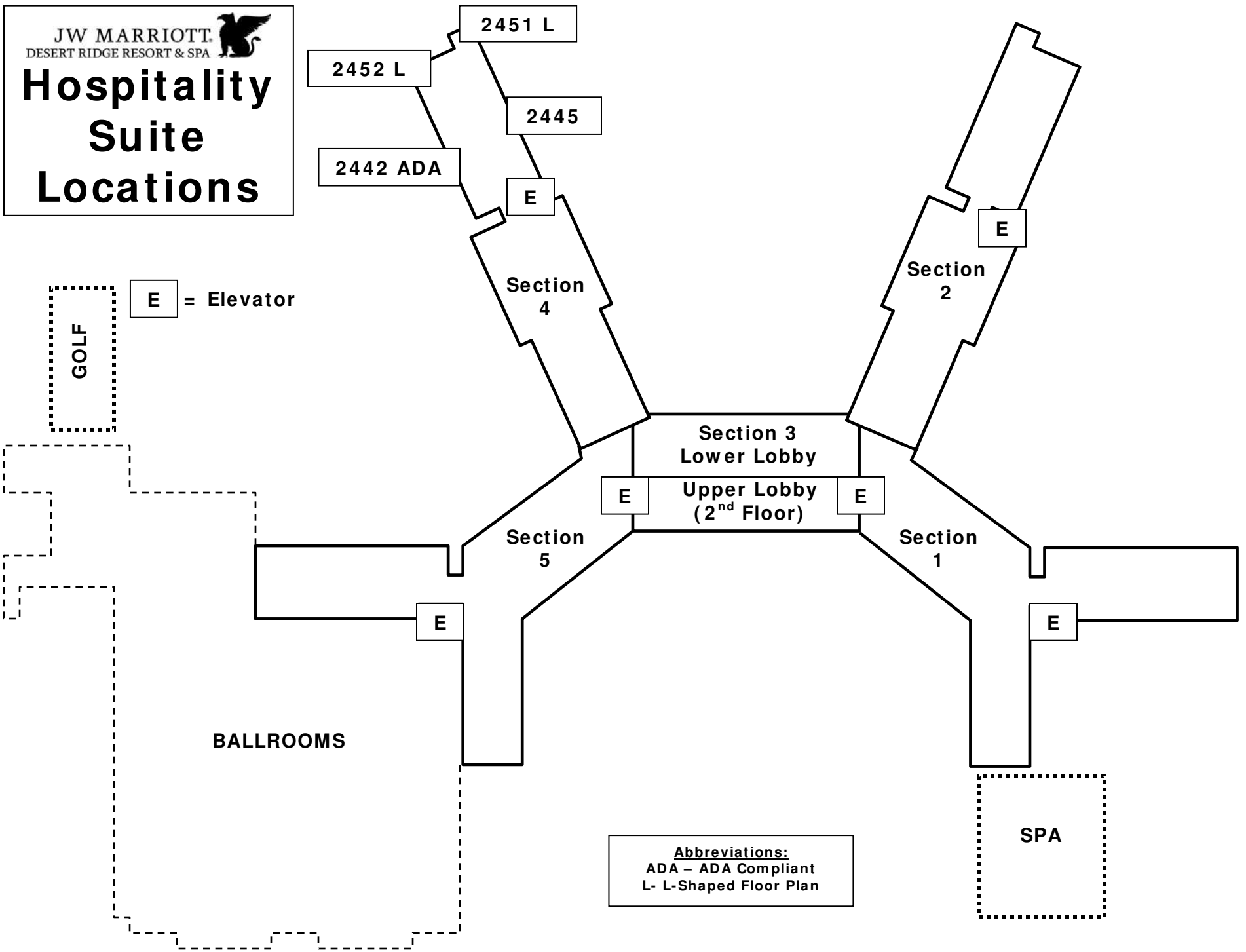
- 4 Available
- 1,344 square feet (floor plans vary)
- 174 square foot balcony (balconies vary in size)
- Furnished terraces
- Accommodates up to 50 people for a reception
- Select rooms have a connecting room with two double beds
- 3 Plasma Screen TV's with VGA connection
- Pull-out sofa bed (in select rooms)
- Luxury oversized bathroom with granite counters, oversized tub, and separate walk-in shower
- Room amenities feature robes, hair dryer, iron/ironing board, and coffee maker
- In-room safe, mini fridge, and wet bar area



JW MARRIOTT  
DESERT RIDGE RESORT & SPA



# Hospitality Suite Locations



**E** = Elevator

**Abbreviations:**  
ADA – ADA Compliant  
L- L-Shaped Floor Plan

# Presidential Suite

- 4 Available
- 2,240 square feet
- 350 square foot balcony
- Furnished terraces
- Formal conference/dining room
- Gas Fireplace
- Connecting room with two double beds
- 3 Plasma Screen TV's with VGA connection
- 1 and 1/2 bath. Luxury oversized master bath-room with granite counters, Jacuzzi tub, and separate walk-in shower
- Room amenities feature robes, hair dryer, iron/ironing board, and coffee maker
- In-room safe, wet bar area, and kitchen with separate entry





JW MARRIOTT  
DESERT RIDGE RESORT & SPA

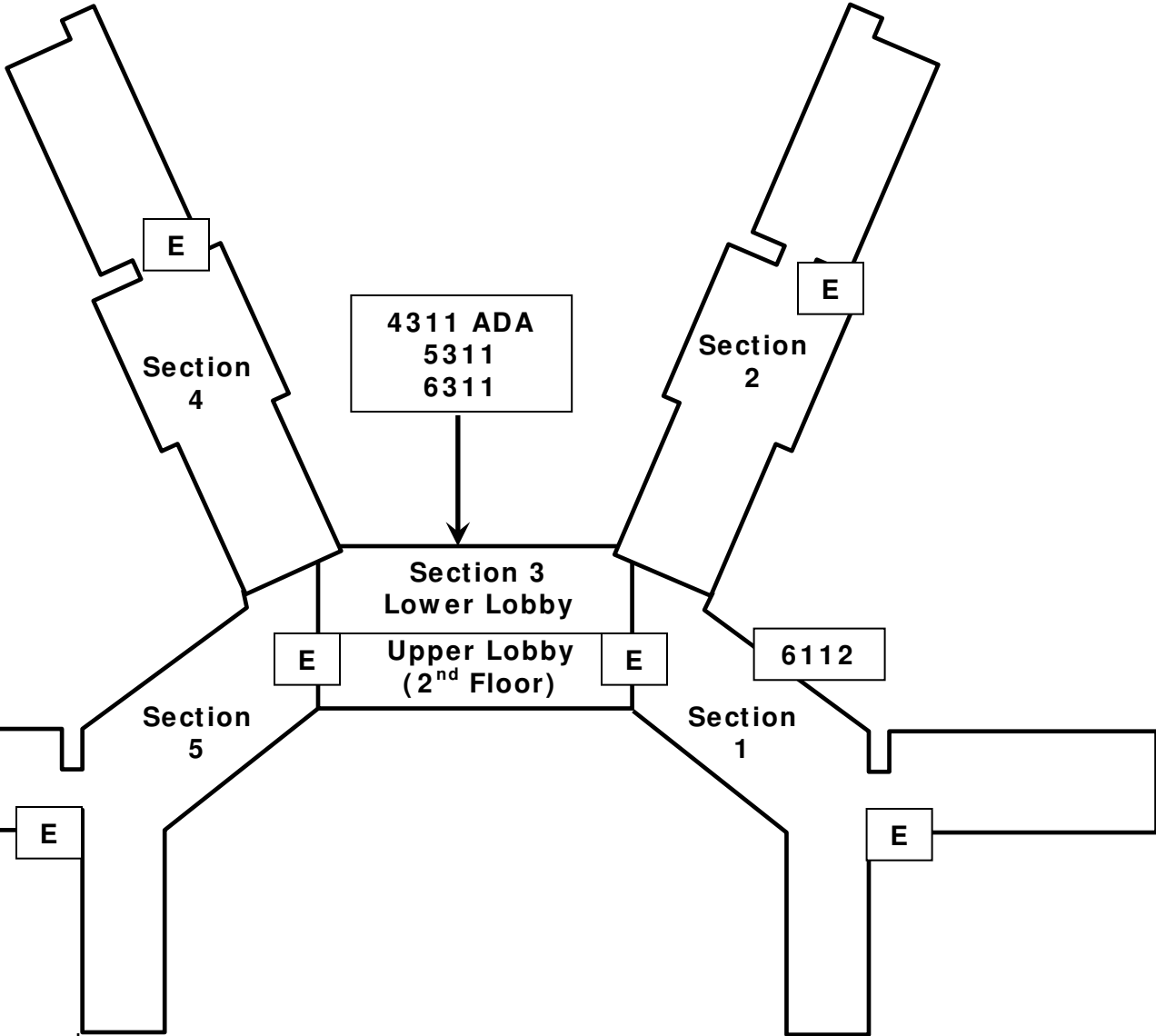


# Presidential Suite Locations

**E** = Elevator

GOLF

BALLROOMS



Abbreviations:  
ADA – ADA Compliant

SPA

# Desert Suites

(1038 Sq Ft)



# Boardrooms

(729 Sq Ft)





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